

Quality Policy



Crown Oil
Fuels and Lubricants

Crown Oil Limited believes in customer focus providing products to its customers which are to specification, on time and within budget for industrial, commercial and domestic oil users.

Crown Oil Limited provides services fit for their intended purpose, complying with agreed customers' specifications and applicable requirements and regulations. Our company's performance is also dependent upon the relationship with our suppliers and partners, who will be challenged to meet the requirements of our business through the application of defined quality procedures.

By striving for continual improvement of the quality management system in a planned and measurable way, and by harnessing the creativity and commitment of all our staff, Crown Oil Limited will aim to achieve its stated business and strategic objectives.

The quality objectives are focused on driving improvements, they are communicated throughout the company, and assessed as part of the Management Review. The objectives will be achieved by controlling quality in a systematic and planned manner to make the improvement of quality a continuous process.

To enhance these objectives and this policy Crown Oil Limited strives to:

- Fully publicise the Quality Policy and quality system to all employees (and any other interested parties), encouraging their participation in the Company's continual improvement programs
- Enhance the business by challenging senior management on the strategic direction of the business through risk management
- Review customer requirements, market demands and maintain awareness of competition
- Make suppliers aware of the Company's Quality System requirements and closely involve them in meeting requirements
- Train and develop all employees to meet their current and future needs, with those of the business

Matthew Greensmith

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Managing Director, Crown Oil Group, May 2023